



# Agritourism Networking Association

## President Moye Reports

Fall Greetings to all ANA Members !

This newsletter comes to you to update you on current ANA work in progress.

The ANA Board recently voted on several ideas that will produce a new look to ANA as well as heighten our visibility as a nationally-recognized organization dedicated to helping any farmer learn how to start or 'grow' an agritourism farm, ranch or vineyard.

The **first new venture is to incorporate ANA**. This will enhance our visibility as a professional organization, enable us to reach a wider audience, and keep us in the national spotlight as a premier model for other states.

The second reason follows on as we will become a tax-exempt non-profit, or 501-c-5, a horticultural and agricultural designation by the IRS.

This will allow us to retain our earnings from dues and other donations and not have to file tax returns each year. It will also allow us to receive substantial donations which will be tax-exemptions for donors.

The third opportunity available to ANA members is the Board's agreement to allow

members to choose to join the **North American Farmers Direct Marketing Association (NAFDMA)** as 'Affiliate' members for an increase of \$30 in dues.

There are NAFDMA members who are also ANA members, and they can tell you about the benefits of NAFDMA membership. Contact Martha Glass at [martha.glass@ncagr.gov](mailto:martha.glass@ncagr.gov) for names of ANA NAFDMA members.

Finally, to support our new programs and to increase ongoing development of new resources for members, the Board voted to increase dues starting in January 2013 to help support these new programs.

**ANA Mini-Conferences** are already scheduled for 2013. The January 17 agenda, at the Agricultural Center in Williamston, can be found on [www.ncagr.gov/agritourism](http://www.ncagr.gov/agritourism). Following the February Annual Conference, Mini-Conferences will be held at Oak Haven in Rockingham Co. on February 28; The Fork Farm in Stanly Co. on March 14; and at St. Paul Vineyard in Henderson Co. on March 28.

The theme for January 17 is "Growth & Prosperity in the Next Season," and the registration form is on the Agritourism Office web.

## "Active-NAFDMA" — New Affiliate Program

NAFDMA wants you to know how it serves farmers who have agritourism farms and/or on-farm markets. Through "Active-NAFDMA" membership, members may choose a 'write-off' of \$30 in 2013 ANA dues to take advantage of this offer which can later be applied to full NAFDMA membership.

Benefits include access to NAFDMA

Facebook; an online newsletter published quarterly; subscription to the upcoming "Farmers Inspired" magazine; a suppliers and vendors list; an online membership directory; access to the MP3 library where you can access taped sessions from a NAFDMA convention; telephone access to NAFDMA staff; and a \$30 discount for full membership.

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*Tell your story in the next issue!*

*Send your news &  
story suggestions to  
[martha.glass@ncagr.gov](mailto:martha.glass@ncagr.gov)  
by December 1, 2012*

*Next Issue: January 2013*

## ANA Wants You!

## Be a 2013 Officer or District Director

Would you like to be an officer or district director of ANA? Check out “who’s who” now, whose term ends, and which positions are going to need your help!

The following officers have served one term and can be re-elected: President Jack Moye, Rabbittown Farms in Lenoir Co.; Vice President Art Duckworth, Apple Orchard Farm in Gaston Co.; and Secretary Caroline Lineberry, Tuttle’s Berry & Vegetable Farm & Corn Maze, Rockingham Co. Tami Thompson, Lazy O Farm in Johnston Co. has served two terms as Treasurer, and cannot be re-elected to that position. **We need a new treasurer!**

District Directors who have served one term and are eligible for re-election are NE Dist., Bob Sykes, Turtle Mist Farm, Franklin Co. and Chris Mills, Ken’s Pro-

duce and Korny Korn Maze, Wake Co.; SE Dist. Tammy Peterson, Hubb’s Corn Maze, Sampson Co. and Barbara Justice Rooks, Papa’s Farm, Onslow Co.; South Central Dist. Tina Gross, Gross Farms, Lee Co. and Lisa Rednour, R. J. Rednour Farm, Gaston Co.; and North Central Dist. Wendy Roberts, Tuttle’s Berry Farm & Corn Maze, Rockingham Co.

Dale Games, former No. Central Dist. Director, resigned due to a move from his and Mimi’s Burleigh Plantation, so a **new NC Dist. Director needs to be elected by the North Central District members who attend the Annual Conference at Carolina Beach February 22.**

Also, a huge thank you to Marilyn Cade, Mountain Farm, Yancey Co., and Bill Carson, The Historic Orchard at Alta

Pass in McDowell Co. for their strong support and participation for two years as West District Directors. **The West District members will elect two new District Directors at the Annual Conference**, and if two Directors cannot for any reason be chosen at the conference, **the West District will accept volunteers or can elect/recruit District Directors at any of the other workshops after the Conference.**



2007 District Directors at LuMil Winery

## 7th Annual ANA Conference Scheduled for February 22, 2013

ANA will hold its Annual Conference, **“Growth & Prosperity in Your Future,”** at the Courtyard Marriott - Carolina Beach **Friday, February 22.** Network with friends and learn the latest methods to help your agritourism farm or winery grow and succeed.

On Thursday a number of farms in the Wilmington area will be open for farm tours from 2 - 5 pm. Silver Coast Winery

will host the late afternoon reception from 5 - 6 pm in Ocean Isle at 6680 Barbeque Road, 28469.

President Jack Moye will preside at the business session where ANA members will discuss and vote on incorporation as a 501- c-5, the horticultural and agricultural designation for our or-

***“This conference will be an historic one for ANA . Be sure to join us at Carolina Beach,” says President Jack Moye.***

ganization. Incorporation, which costs \$60.00, will enhance the reputation of ANA in the agricultural community. ANA is recognized nationally as the largest statewide agritourism association and as a model for other states. The agenda can be found at [www.ncagr.gov/agritourism](http://www.ncagr.gov/agritourism).

## As ANA Grows, Dues Increase by Small Amounts

The Board agreed that annual dues need to be increased to support our Mission Statement and Goals are listed in the side column of the Agritourism Office webpage under the link “Agritourism Networking Association.”

Two categories of Active membership now exist - **Active ANA** for \$60 and **Active ANA-NAFDMA** for \$90, with \$30 of that amount going to the North

American Farmers Direct Marketing Assoc. for “Affiliate” membership (story on front page). **Sponsors**, with \$50 dues, are non-farmer individuals who support ANA goals. **Century Farm** members continue to have free membership, and can become NAFDMA Affiliate members for \$30. **Corporate** members are businesses, agencies (government, local, etc) or are non-profit with an income of less than \$50,000, and dues of \$110.

Five Year Active members are \$250 (5 years at the rate of 4 year Active dues), and Ten Year Active members are \$500 (10 years at the rate of 8 year Active dues). Five Year Sponsor members are \$175, and Ten Year Sponsor members are \$400, with similar reductions in dues as Active members.

The ANA membership application is on [www.ncagr.gov/agritourism](http://www.ncagr.gov/agritourism).

**AGRITOURISM NETWORKING  
ASSOCIATION**

**Agritourism Office  
1020 Mail Service Center  
Raleigh NC 27699-1020**

**919-707-3120  
NC Dept. of  
Agriculture & Consumer Services**

***Visit an agritourism farm or  
vineyard near you. Stay an hour, or  
stay the day!***

**[** [www.ncagr.gov/agritourism](http://www.ncagr.gov/agritourism) **]**

*North Carolina*

*Agritourism Networking Association*

*Organized in 2005*

**OVER 250 MEMBERS IN 2012**

*Farmers Vintners*

*Insurance Agencies Tourism Offices*

*University Staff and County Extension Offices*

*State, County and Local Government Agency Supporters*

*Rural, Agricultural and Statewide Businesses*

*Market your farm on [www.VisitNCFarms.com](http://www.VisitNCFarms.com)*

## **ANA Conference Farm and Winery Tours on Thursday, Feb. 21, Reception at Silver Coast Winery, Ocean Isle, 5 - 6 p.m.**

ANA members in the ANA Southeast District welcome you at their venues from 2 - 4 pm on your way to the 2013 Annual Conference at Carolina Beach.

Ten Year member Robby Smith invites you to visit the Country Squire Winery for lunch - open at 11:30 am - and the winery opens at Noon. The address is 748 NC Hwy 24/50, Warsaw NC 28398.

Jan Mann, Jackson Farm south of Spivey's Corner in Sampson Co., is north of the Country Squire, and she says that GPS doesn't work well at all for directions. Email her at [jan-mann@intrstar.net](mailto:jan-mann@intrstar.net) for directions. There is a weekend cabin, produce and pottery.

Carla Peterson's Twiddle Dee Farm is at 3467 Taylor's Bridge Rd. near Clinton 28328 in mid-Sampson County. Carla raises sheep and has a lovely flower garden.

Dean Lanier invites to you Old River Farms in southern Pender County. The farm address is 138 Olde Point Rd, Hampstead 28443. Dean entertains and educates school children at his farm.

The remainder of the farms on tour are in Brunswick County and are almost within shouting distance of each other.

Vicki Sundberg's SundMist Pastures are home to llamas at 5550 Mills Trail SE near Bolivia

28422.

Kelly Holden welcomes you to showplace Holden Brothers Market at 5600 Ocean Hwy near Shalotte, 28470.

Sam Bellamy's popular, well-known Indigo Farms & Produce is at 1542 Hickman Rd NW, Calabash 28467.

Meg Shelton, another Ten Year member, will show you her nursery and gardens at Shelton Herb Farm located at 340 Goodman Rd, Leland 28451.

The farms and markets will be open from 2 - 4 pm. Please email or call ahead as a courtesy to your friends to let them know how many guests to expect.